

# CAHF 2024 ANNUAL EXPO EXHIBITOR PROSPECTUS & SHOW SPONSORSHIPS

YOUR INVITATION TO EXHIBIT  
PALM SPRINGS - NOVEMBER 18 & 19

Trade Show Executive's  
**NEXT**  
**50** Honored as one of the  
50 Fastest-Growing  
Shows of 2023

## LEGACY PARTNER



## PREMIER PARTNERS



**LIPPA**  
INSURANCE SERVICES INC.

**93%**

of attendees would  
recommend the CAHF  
Expo to others

**67%**

of attendees ONLY  
participate in this  
long-term care show

**64%**

of attendees visit the show  
floor during BOTH days of  
the expo

\*2023 STATS

# WELCOME TO THE 2024 CAHF EXPO

As a provider of products and/or services to the long-term care profession, you can't afford to miss this show! Over 1,400 long-term care professionals attend this premier California event.

## ATTENDEE SNAPSHOT\*

- 55% rate the show as "excellent"
- 51% are from a multi-facility
- 42% are administrators
- 36% spend three hours on the show floor
- 35% are from surrounding areas in Long Beach/South Bay, Los Angeles, Pasadena/San Gabriel & San Fernando Valley
- 27% are independent owner operators



## EXHIBITOR SNAPSHOT\*

- 88% said the CAHF Expo met their expectations
- 41% rate the CAHF Expo as "above average" compared to other shows in which they exhibit
- QUALITY** of attendees rated **7 out of 7**
- QUANTITY** of attendees rated **5 out of 7**

*\*Data derived from 2023 evaluations*

## IMPORTANT CONTACTS



### SHOW CONTACT

Sherry Hall, CEM  
Meeting Coordinator/Expo Manager

Phone (916) 432-5211  
shall@cahf.org



### OFFICIAL GENERAL SERVICE CONTRACTOR

Innovative Expo  
www.innovativeexpo.com

### SHOW MANAGEMENT

California Association of Health Facilities  
2201 K Street  
Sacramento, CA 95816-4922

Phone (916) 441-6400  
www.cahf.org

### CUSTOMER SERVICE

service@innovativeexpo.com  
Phone (760) 343-2555  
Fax (760) 343-2533

## ABOUT CAHF

Founded in 1950, the California Association of Health Facilities is a non-profit professional organization representing 900 skilled nursing facilities and 420 intermediate care facilities for individuals with intellectual disabilities. Each year, more than 139,000 caregivers provide short term rehabilitation, long-term care, end of life assistance and habilitative nursing services for 350,000 individuals. CAHF is the largest provider of continuing education for long-term care professionals in California, facilitating continuous quality improvement for providers and improved outcomes for residents.

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# FLOOR PLAN & SHOW HOURS

## PALM SPRINGS CONVENTION CENTER OASIS EXHIBIT HALLS 1-4



**Monday, Nov 18**

Show Open with Afternoon Drinks & Snack Stations  
1:00 p.m. - 4:00 p.m.

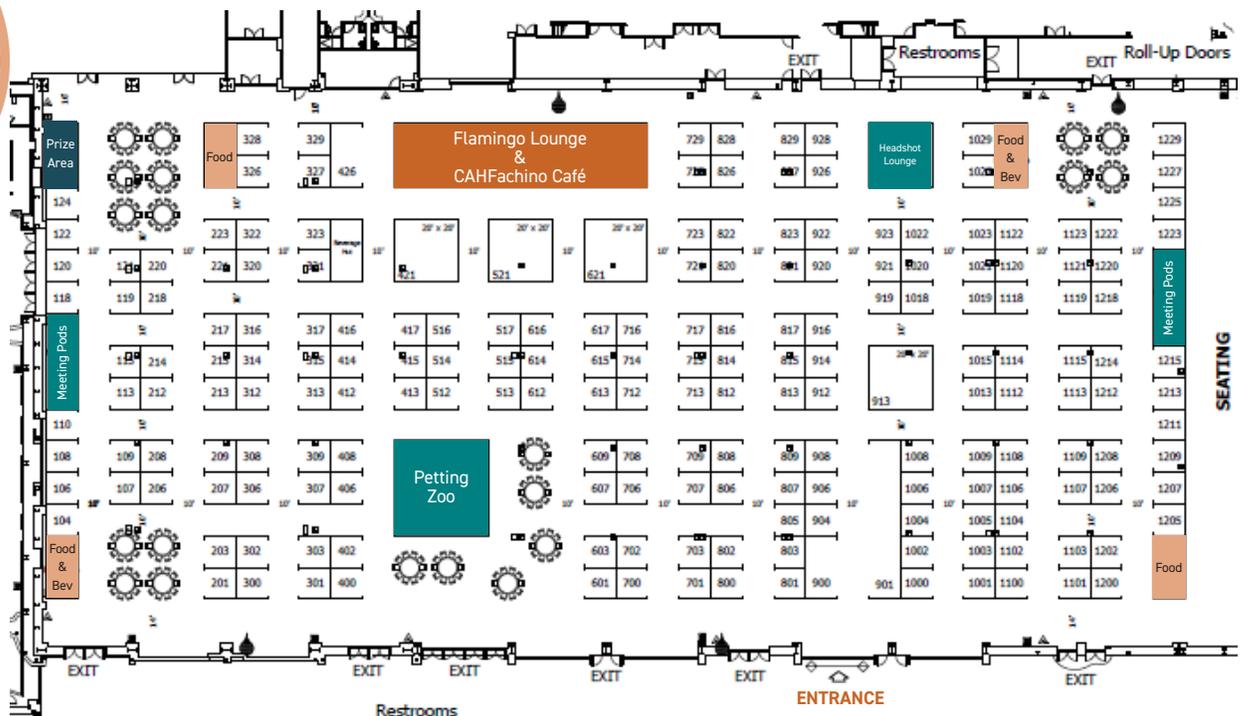
**Tuesday, Nov 19**

Show Open with Food Stations  
11:00 a.m. - 1:00 p.m.

**5  
DEDICATED  
SHOW HOURS**

Find available booth space on our interactive floor plan at [www.cahf.org](http://www.cahf.org)

**FLOOR  
PLAN**



# BOOTH SPACE INFO & PRICING

## BOOTH PRICING INCLUDES...

- **10' x 10' space with pipe and drape (gold, peach, white & tangerine) and existing exhibit hall carpet (dark grey with multi-colored fleck)\***
  - **Three (3) booth personnel badges (must be employees of the exhibiting company -- not for general distribution)** *Note: booths larger than 10' x 10' will receive a fixed number of complimentary badges dependent on space purchased. A maximum of five (5) additional booth personnel badges can be purchased separately.*
  - Emailed list of attendees sent on a weekly basis starting in early October
  - **Five (5) hours of "dedicated" exhibit time**
  - **Three (3) Beverage Hut tickets.** *Note: booths larger than 10' x 10' will receive a fixed number of complimentary tickets dependent on space purchased.*
  - **Three (3) Monday drink station tickets.** *Note: booths larger than 10' x 10' will receive a fixed number of complimentary tickets dependent on space purchased.*
  - **Monday Afternoon Drinks & Snack Stations**
  - **Tuesday Chat 'n' Chew Food Stations**
  - Pre-show promotion to CAHF member facilities
  - Website and app listing
  - Access to Exhibitor Supply Box
  - Booth ID sign
  - Online exhibitor service kit
  - Security from move-in to move-out
- \*Specific carpet requests, tables, chairs, wastebaskets and electricity must be purchased separately from Innovative Expo (show contractor).*

**SAVE MONEY**



### JOIN TO SAVE \$1,200

Increase business and build long-term relationships by becoming a CAHF Associate Member! For membership information, visit [www.cahf.org](http://www.cahf.org) or email Kelly Rocha, Director of Meetings & Member Services at [krocha@cahf.org](mailto:krocha@cahf.org)

### BRING A FRIEND AND SAVE \$500

Save \$500 on the cost of your booth for EVERY new company you bring into the 2024 CAHF Expo! Credits will be issued post-show pending "friend's" 2024 show participation.

## 2024 CAHF EXPO STANDARD PRICING

TYPE OF BOOTH	ASSOCIATE MEMBER	NON-MEMBER
Standard 10' x 10'	\$3,300	\$5,100
Each additional "non-corner" 10' x 10'		\$1,700
Corner 10' x 10'	\$3,350	\$5,150
<b>Flamingo Bingo Premium Booth</b>	\$3,450	\$5,250
<b>Super Quad</b> 4 for less than the price of 2! ANY 4 booth configuration	\$5,400	\$7,200
<b>FIRST TIME CAHF Exhibitor</b> Excludes Premium Booths & Super Quads	\$2,700	\$4,500

*Note: Priority Placement exhibitors receive a \$300 discount off the above rates*

# SPACE RELEASE DATES & BOOTH RESERVATIONS

## SPACE RELEASE DATES

### Space Release #1 - Starting Monday, July 22

Legacy Partner, Convention Premier & Provider Partners, Patrons of the Association and Preferred Products & Services Providers

### Space Release #2 - Starting Monday, July 29

2023 exhibitors who submitted a 2024 Priority Placement deposit prior to February 29, 2024

### Space Release #3 - Starting Monday, August 12

Associate Members

### Space Release #4 - Starting Monday, August 19

2023 non-member exhibitors

### Space Release #5 - Starting Monday, August 26

New & returning exhibitors



## BOOTH RESERVATIONS

Visit [cahf.org](http://cahf.org), login, then click your name in the upper right corner to access your Member Dashboard. Once there, look under **Exhibitor Management** for reservation status according to the schedule above. If reservation status indicates booth may be selected, click on the words “**Exhibitor Dashboard**” to access the exhibitor portal. **If you do not have a login, click the “register” button to create an account.**



## CANCELLATION POLICY

Notification of booth space cancellation or reduction of space must be made in writing. Notice of cancellation should be emailed to Sherry Hall at [shall@cahf.org](mailto:shall@cahf.org). Any cancellation or reduction of booth space for ANY reason is subject to the following refund schedule and terms:

### WRITTEN NOTIFICATION RECEIVED BY CAHF

### AMOUNT RETAINED

On or before September 27, 2024	\$150 administrative fee
September 28 to October 18, 2024	50% of total booth cost
October 19 to November 19, 2024	100% of total booth cost*

*\*There will be no refund for exhibitors who for any reason do not exhibit at the 2024 CAHF Expo and have not submitted a written request prior to the deadlines outlined above. In the event the expo is cancelled by CAHF, full refunds will be issued.*

# IMPORTANT DATES & HOTEL INFO

## IMPORTANT DATES

### LATE AUGUST

Innovative Expo online Exhibitor Service Kit available for shipping info, chair and table rental, *additional* carpet, electrical, Internet, union regulations, etc.

### SEPTEMBER 27

Last day to cancel or reduce exhibit space with \$150 administrative fee withheld

### OCTOBER 18

All early bookings must be paid in full by this time

Last day to cancel or reduce exhibit space with 50% of total booth cost retained

### OCTOBER 19

**NO REFUNDS** for exhibit space cancellations or space reduction. 100% of total booth cost retained.

### NOVEMBER 8

Deadline for booth personnel badges and special event tickets (if applicable)

### NOVEMBER 17

1:00 p.m. - 6:00 p.m.

Exhibitor Move-In & Badge Pick-Up

### NOVEMBER 18

9:30 a.m. - 1:00 p.m.

9:30 a.m. - 4:00 p.m.

1:00 p.m. - 4:00 p.m.

Exhibitor Move-In

Exhibitor Badge Pick-Up

Show Open with Afternoon Drinks & Snack Stations

### NOVEMBER 19

8:00 a.m.

9:00 a.m. - 11:00 a.m.

9:00 a.m. - 1:00 p.m.

11:00 a.m. - 1:00 p.m.

2025 Priority Placement

(Online for Associate Members Only)

Exhibitor Access

Exhibitor Badge Pick-Up

Show Open with Food Stations

Exhibitors may not begin to dismantle their exhibit display or materials before **1:00 p.m.** on Tuesday, November 19

Exhibits and all materials **MUST** be removed from the exhibit hall by **6:00 p.m.**

### NOVEMBER 26

Post-show list of registered attendees emailed to exhibitors

## HOTEL INFO



### Renaissance Palm Springs (HOST HOTEL)

888 Tahquitz Canyon Way

Palm Springs, CA 92262

CAHF Rate: **\$239**

Cut-Off Date: 10/27/24

(760) 322-6000

### Hilton Palm Springs Resort

400 E. Tahquitz Canyon Way

Palm Springs, CA 92262

CAHF Rate: **\$189**

Cut-Off Date: 10/27/24

(760) 320-6868

### Courtyard by Marriott Palm Springs

1300 E. Tahquitz Canyon Way

Palm Springs, CA 92262

CAHF Rate: **\$179**

Cut-Off Date: 10/27/24

(760) 322-6100

### hotelZOSO

150 S. Indian Canyon Dr.

Palm Springs, CA 92262

CAHF Rate: **\$189**

Cut-Off Date: 10/27/24

(760) 325-9676

## CALENDAR THESE DATES!

### FUTURE CAHF ANNUAL CONVENTIONS

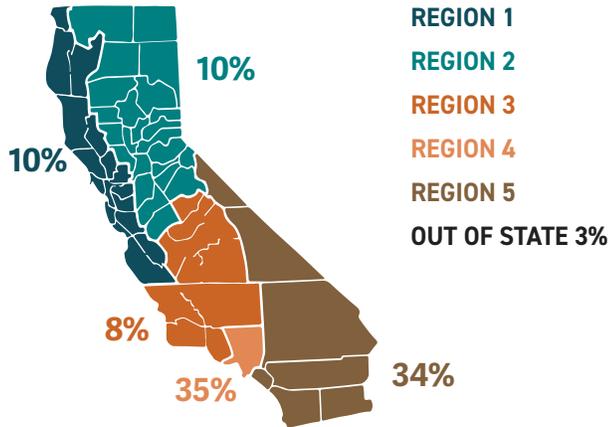
Renaissance Palm Springs & the Palm Springs  
Convention Center

November 16-19, 2025

November 15-18, 2026

# AUDIENCE PROFILE 2023

## REGISTRATION BY REGION

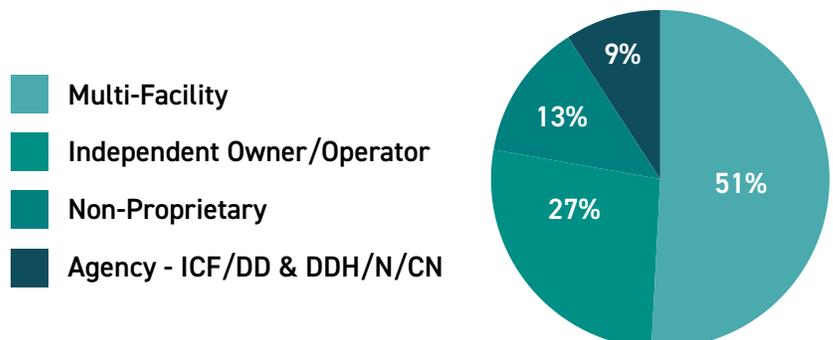


2023 Professional attendance (excludes exhibit personnel): 848  
 2023 Total attendance (includes exhibit personnel): 1,420  
 All data extracted from 2023 Palm Springs evaluations

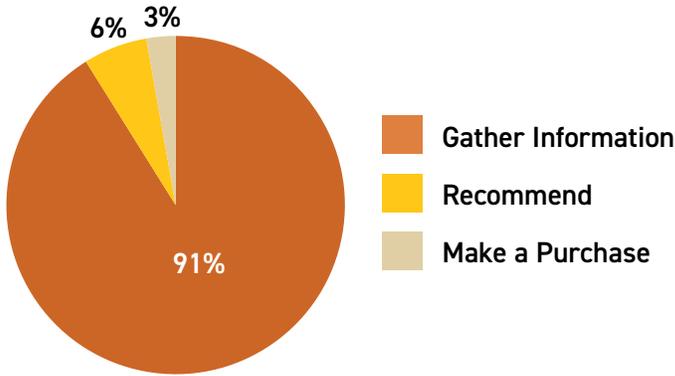
## ATTENDEES BY PROFESSIONAL DISCIPLINE



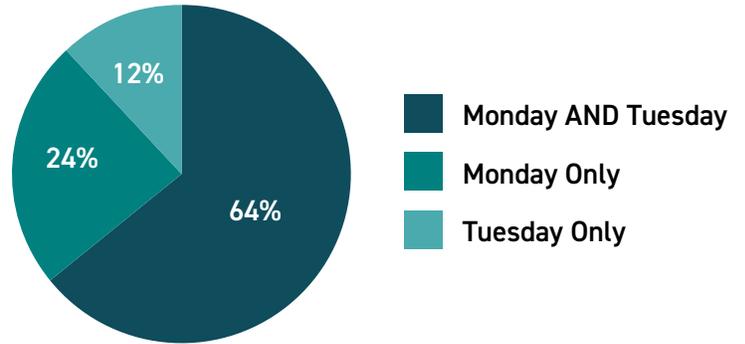
## ATTENDEES BY MEMBER TYPE



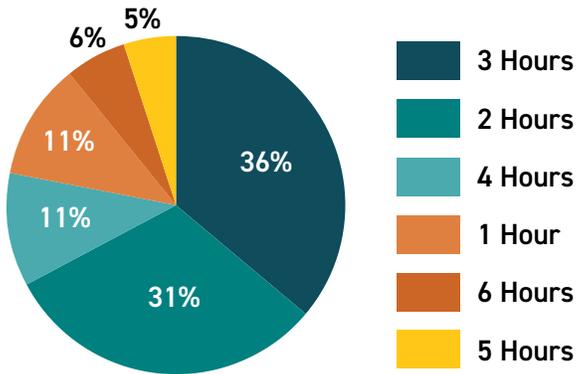
## PURCHASING INFO



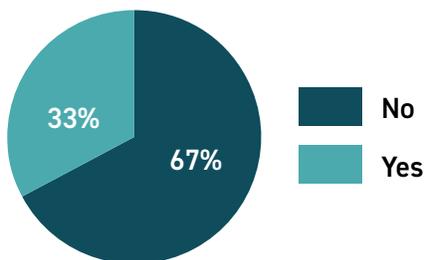
## DAYS SPENT AT SHOW



## HOURS SPENT ON SHOW FLOOR

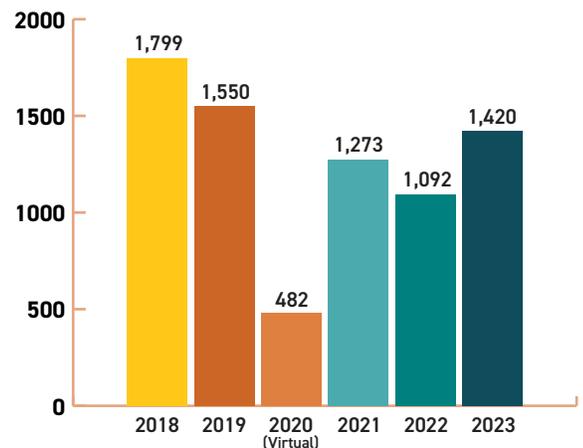


## ATTENDANCE AT OTHER SHOWS



**67% OF ATTENDEES ONLY PARTICIPATE IN THIS LONG-TERM CARE SHOW**

## CONVENTION ATTENDANCE



# EXPO MARKETING OPPORTUNITIES

## PRE-SHOW TRAFFIC BUILDERS



### EMERGING TECHNOLOGY

Got something new that can be shown in an interactive way?

If so, respond to the Emerging Technology email coming your way in September. Listing on the convention website, app (rotating banner), and special floor decal for front of booth will promote your participation.

**Cost: \$200**



### ATTENDEE LIST

A pre-show attendee list will be emailed on a weekly basis beginning in early October. Number of list registrants is typically 500 – 600 depending on pre-registration patterns.

**Cost: included with booth**

*NOTICE: Companies may contact CAHF convention exhibitors and attendees claiming to offer our attendee list for sale. This is a common occurrence among large association conferences and trade shows. It is CAHF's policy to NEVER sell attendee lists to any third party.*



### BOOTH PRIZE PROMOTION

Booth prizes will be listed on the convention website and app. **You will be contacted in mid-September and asked to state your prize.** Winners may be drawn at the donating exhibitors' discretion any time during the expo and the winning names written on the cards provided in your exhibitor registration packet. A bulletin board will be provided in the Prize Area for posting winning names.

**Cost: included with booth**

## ON-SITE ENGAGEMENT



### RENAISSANCE KEY CARDS

Did you know that the average hotel guest uses their room key eight times a day? Have your company name and booth number, or anything else you want to say, on every CAHF key card provided by the Renaissance Palm Springs.

**EXCLUSIVE Sponsorship: \$3,500**

**Sponsored by Consolidated Billing Services**



## FOLLOW THE FLIP-FLOPS

Make a splash! Branded flip-flop floor decals lead the way from attendee registration to the show entrance. Lead attendees to the show and...your booth!

**EXCLUSIVE Sponsorship: \$1,700 per pkg of 30 floor clings**

Sponsored by Dairy King Milk Farms



## SEMI-PRIVATE MEETING PODS **NEW!**

These semi-private, comfortable, full-featured meeting spaces are the perfect place to conduct business or simply provide a place for attendees to chill. Pods come equipped with desktop power, wireless charging, whiteboard with markers and overhead lighting. Sponsor provided branding on the table leg and side of each bench seat can drive traffic to your booth or website. Increase visibility by selecting your booth space near your pod (see floor plan). Create a lasting impression!

**Various Sponsors: \$3,000 per pod. Space is limited (6 pods total) and available on a first-come, first-served basis.**



## HEADSHOT LOUNGE **NEW!**

**Includes early space selection and recognition as a Patron of the Association (members only) at our annual House of Delegates session**

Provide attendees with magazine-quality headshots! Lounge is "brand immersion" at its best as each guest spends an average of 10 minutes in the lounge. Entire attendee experience is scripted from lounge entry, to guest survey, to mini-makeover and final photo shoot. **Attendees receive a special ticket and must visit your booth for validation to participate. Each participant walks away with a branded 4 x 6 print and ability to upload/download high-resolution images. Also includes branded lounge signage, branded kiosks, branded email and post-event ROI report. Enhance this promotion by selecting your booth space near the lounge (see floor plan). Your booth, your brand and your sponsorship will be remembered!**

**EXCLUSIVE Sponsorship: \$5,000**

**AVAILABLE**



## FLAMINGO BINGO

Popular bingo game returns! Strategically designed to move traffic throughout the hall, these **limited premium booths** will drive attendees your way. Attendees receive a Flamingo Bingo card and must visit each of the 18 participating exhibitors for a special validation sticker. CAHF provides cards, stickers and cash prizes. Once validated, attendees submit completed card for a chance to win **cash prizes ranging from \$300 - \$600**. A great incentive that will guarantee traffic!

**See online interactive floor plan for designated booths. Space is limited and available on a first-come, first-served basis.**



## PETTING ZOO WITH SELFIE PHOTO BOOTH **NEW!**

Includes early space selection and recognition as a Patron of the Association (*members only*) at our annual House of Delegates session

Promote wellness by sponsoring our new Petting Zoo! Interacting with animals, even for a short period, can have therapeutic benefits by reducing stress and anxiety levels. Zoo features a variety of friendly animals that attendees can interact with and photograph along with wranglers that engage and educate. Animals will include miniature horses along with such animals as a pot belly pig, Barbados sheep, Nigerian goat and mini bunnies. In providing medicinal benefits such as stress reduction and improved mood, mini horses are now being deployed at hospitals and retirement homes nationwide. This brand immersive experience includes signage, survey collection, branded photo overlay, scripted wranglers and literature distribution. Enhance this promotion by selecting your booth space near the zoo (see floor plan).

**EXCLUSIVE Sponsorship: \$5,000**

**AVAILABLE**

## END OF SHOW MEGA CASH GIVEAWAY

Be part of our largest prize giveaway! Attendees receive a special ticket and must visit your booth for validation. Once validated, attendees drop ticket in raffle drum and are eligible to win \$1,000 cash. Cash prize awarded during final hour of show on Tuesday.

**EXCLUSIVE Sponsorship: \$2,000**

**Sponsored by Dairy King Milk Farms**



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## ON-SITE NAME AWARENESS



### EXPO HALL WI-FI

Includes early space selection and recognition as a Patron of the Association (*members only*) at our annual House of Delegates session

Attendees will appreciate the ease of navigating the show floor, connecting with others and posting on the event app all while using your complimentary Wi-Fi.

Includes company logo on Wi-Fi splash page.

**LIMITED Sponsorship: (2) available at \$7,000 each**

**AVAILABLE**



### SHOW ENTRANCE DJ

Includes early space selection and recognition as a Patron of the Association (*members only*) at our annual House of Delegates session

Returning to get everyone pumped for the big show is Tim Lacatena! With over 10 years of experience in the event world, Tim has DJ'd internationally for the likes of Google, The Emmys, BMW, Toyota and Super Bowl LVII Official Eagles VIP Pre-Game Party. Music starts one half hour before the show and during show hours each day. Includes high-visibility branded counter located just outside the show entrance.

**EXCLUSIVE Sponsorship: \$5,000**

**AVAILABLE**



## HYDRATION STATIONS

Thirsty attendees will thank you when they refresh themselves at any of the eight water cooler stations located throughout the show, in your booth and expo registration area. **Branded sign will be placed next to each cooler.**

**EXCLUSIVE Sponsorship: \$1,500**

**Sponsored by Quick Recovery**



## LIVE ENTERTAINMENT RETURNING ARTIST!

Making a return engagement to the Flamingo Lounge and roaming the hall will be singer-songwriter-producer Keith Chagall. Keith's infectious and exotic blend of Latin tropical rhythms, classic pop and Spanish guitar driven vocals create a truly joyous atmosphere. Appearances include *The Real Housewives of Beverly Hills*, world famous Dolby Theatre, The Four Seasons, Baccara Santa Barbara, Disney's Dorothy Chandler Pavilion and The Peninsula Beverly Hills. **Sponsorship includes branded backwall.**

**EXCLUSIVE Sponsorship: \$3,500**

**AVAILABLE**



## CAHFACHINO CAFÉ

Our popular specialty coffee service returns to the Flamingo Lounge. **Includes branded coffee sleeve placed on beverage upon ordering. Enhance this promotion by selecting your booth space near café (see floor plan).**

**EXCLUSIVE Sponsorship: \$3,500**

**AVAILABLE**



## FLAMINGO LOUNGE

**Includes early space selection and recognition as a Patron of the Association (members only) at our annual House of Delegates session**

Sponsor our main lounge -- a relaxing place to visit with colleagues, listen to live music or have a latte. **Includes décor, floral, and branded lounge corners. Enhance this promotion by selecting your booth space near lounge.**

**EXCLUSIVE Sponsorship: \$5,000**

**Sponsored by Ancillary Provider Services & Skilled Nursing Pharmacy**



## BEVERAGE HUT

Includes early space selection and recognition as a Patron of the Association *(members only)* at our annual House of Delegates session

Everyone appreciates a refreshing beverage! Enhance this promotion by selecting your booth space adjacent to or near the Beverage Hut. Includes branded beverage tickets.

**EXCLUSIVE Sponsorship: \$5,000**

Sponsored by F&W Foodservices



## MONDAY AFTERNOON DRINKS & SNACK STATIONS

Includes early space selection and recognition as a Patron of the Association *(members only)* at our annual House of Delegates session

Provide some light fare and adult beverages for the first day of the show. Stations offer the opportunity to grab a quick bite and unwind. Branded sign will be placed next to each station. Includes branded drink tickets.

**EXCLUSIVE Sponsorship: \$5,000**

AVAILABLE



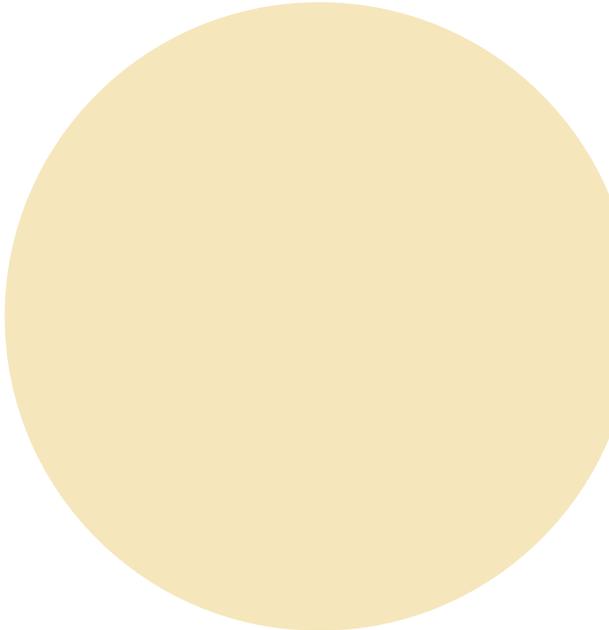
## TUESDAY CHAT 'N CHEW FOOD STATIONS

Includes early space selection and recognition as a Patron of the Association *(members only)* at our annual House of Delegates session

Who says there's no such thing as a free lunch? This grab 'n go lunch provides good grub throughout the hall. Rejuvenate attendees for touring the exhibits on this final day of the show! Branded sign will be placed next to each station.

**EXCLUSIVE Sponsorship: \$5,000**

Sponsored by Agathos Support Service



## ON-SITE ROI



### BADGE SCANNING

Not every attendee is a lead for your company. With the **Active Leads Mobile App** (available for iPhones & Androids), you can scan attendee badges with your smartphone to capture pertinent information. Notes and other information can be easily added to the lead record. Then with a click of a button, leads can be exported to an Excel spreadsheet and emailed to your corporate office, sales manager, or yourself.

Remember... capturing leads are not limited to exhibit hours and your booth space. Attendee badges can be scanned at social events, during sessions, or even chance encounters in the hallways. AET (Active Event Technology) staff will be available for technical support throughout the show. **Note: email addresses included if provided by attendee at time of registration.**

**Cost: \$125** (Can order when making booth selections)

## POST-SHOW ROI



### ATTENDEE LIST

Why exhibit if you don't follow up? Thank attendees for visiting your booth and the show. List emailed in late November.

**Cost: included with booth**

# 2023 EXHIBITORS

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## CAHF IS GRATEFUL TO THESE COMPANIES FOR THEIR SUPPORT AND PARTICIPATION IN THE 2023 EXPO!

A1 American  
ACADIA Pharmaceuticals  
Accelerated Care Plus  
Accushield  
Advanced Entry  
Advantage Surgical & Wound Care  
Agility Recovery  
ALCO Sales & Service Company  
Align Senior Care  
AlixRx  
Allied USA  
Alta Hospital System  
American HealthTech  
AmeriWound  
Ancillary Provider Services  
ARKRAY USA  
AssuredPartners  
Aya Healthcare  
Beecan Health  
BSD Builders  
Burger Rehabilitation  
CAC Specialty  
California Wound Healing Medical Group  
Canyon Oaks Foot and Ankle  
Cardinal Health  
Care West Insurance  
Carefeed  
Cleanwaste Medical  
Clearpol  
Commercial Connect TV  
Compliagent  
connectRN  
Consolidated Billing Services  
Consonus Healthcare  
Crescent Wound Care  
Critical Control  
Dairy King Milk Farms  
Davey Coach Sales  
Del's Pharmacy 1  
Direct Supply  
Donovan-Tift Consulting  
Drive DeVilbiss Healthcare  
Drylock Technologies  
Eide Bailly  
Elements Pharmacy  
EmpowerMe Wellness  
Envoy Solutions  
ESHYFT  
Essity HMS North America  
Essity Professional Hygiene  
Evoke Health



EZ-ERC  
F & W Foodservices  
First Choice Mobile Radiology Services  
Fusion Medical Staffing  
Futuro Health  
Gallagher  
Gentell  
Golden Age Dental Care  
Graham-Field  
Guided Care  
Hansen Hunter & Co/Axiom  
Hanson Bridgett  
HD Supply Facilities Maintenance  
Healthcare Interactive  
Healthcare Services Group  
Hearing Heal  
HPSI Purchasing Services  
Incite Strategic Partners  
Infinity Rehab  
Infinium Healthcare  
Innovative Products Unlimited  
Integra Scripts  
Interactive Medical Systems  
interface rehab  
Joerns Healthcare  
Key Medical Supply  
Lifework Education  
Lippa Insurance Services  
LTC Consulting  
Manchester Mills  
MatrixCare  
McKesson  
MealSuite  
MedaCure  
Medely



Medi-Cal Consulting Services  
 Medline  
 MedSupply  
 MedSupply Mobility-Hoveround  
 MedTrainer  
 Mix Solutions  
 Model 1 Commercial Vehicles  
 Myndfull Care  
 National Datacare  
 Navigator Group Purchasing  
 Net Health  
 Neurocrine Biosciences  
 NewPoint Real Estate Capital  
 Nursa  
 Omni Wound Physicians  
 Omnicare Pharmacy  
 OnShift  
 Otsuka America Pharmaceutical  
 Pacific Therapy Management  
 Pacific West Pharmacy  
 PharMerica  
 Phoenix Textile Corporation  
 PointClickCare  
 Polaris Pharmacy Services  
 Premier | Innovatix  
 Prime Care Technologies  
 Prime Source Healthcare Solutions  
 Prodigy Rehabilitation Group  
 Professional Wound Specialists  
 Quick Recovery  
 Red Tape Advisors  
 Reliant Rehabilitation  
 Reside Admissions  
 RestorixHealth  
 RingRx  
 Rodeo Lending  
 SAIVA AI  
 Select Rehabilitation  
 Select Risk Insurance

Semler Scientific  
 Shomer Insurance Agency  
 SimpleLTC  
 SisuCare Education  
 Skilled Nursing Pharmacy  
 Skilled Wound Care  
 Smith & Nephew  
 SNFClinic  
 SNF Payroll & HR  
 SNF Wound Care  
 SoCal Medical Mobile Services  
 Southern California Association Of Activity Professionals  
 Span, a division of Savaria  
 Sternshein Legal Group  
 Strategic Healthcare Programs  
 Strategic Tax Planning  
 Sumitomo Pharma America  
 Synergy Healthcare Resources & Solutions Group  
 Tapestry Health  
 TekTone Healthcare Communications  
 TKO Medical  
 Total Contact Prosthetics & Orthotics  
 TRIDENTCARE  
 TwinMed  
 UCI Health  
 UI Medical  
 VertiSource HR  
 Viatrix  
 VIC the PICC  
 VistaRx  
 Vitas Healthcare  
 Viventium  
 VOHRA Wound Physicians  
 Welllell America  
 Wilson Salamoff  
 Wipfli  
 Wound Healing Care Specialists



**You'll be in good company when you exhibit at the 2024 CAHF Expo!**

California Association of Health Facilities  
2201 K Street  
Sacramento, CA 95816-4922

916-441-6400  
[www.cahf.org](http://www.cahf.org)

